

Torfaen Regeneration Strategy

First Year Action Plan 2004/05

**Torfaen
Regeneration
Strategy
2004-2016**

**FIRST YEAR ACTION PLAN
2004-2005**

Approved May 2004

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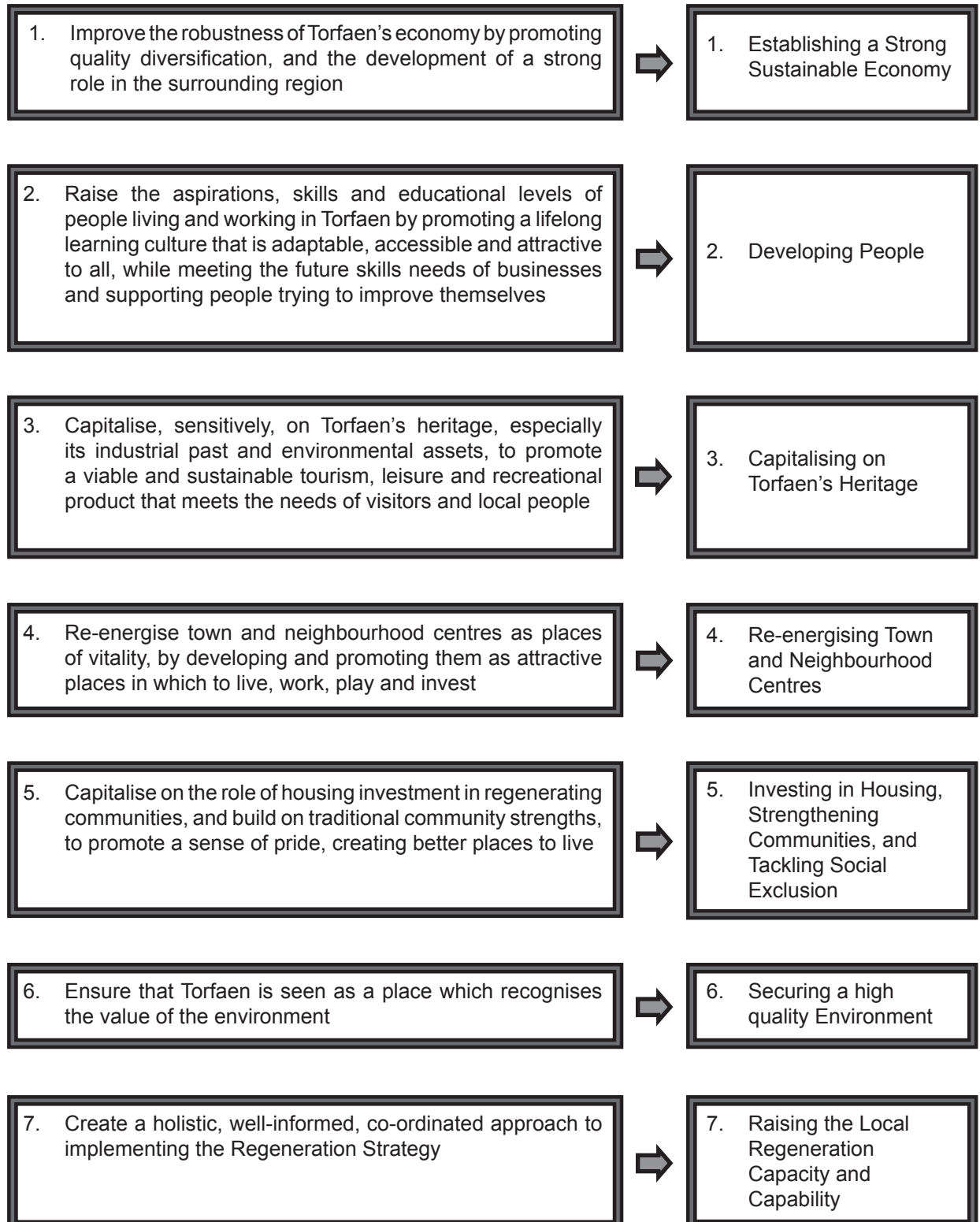
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1 Introduction

- 1.1 This document is the first Action Plan to support the Torfaen Regeneration Strategy. While the Strategy covers the period 2004-2016, this Action Plan relates only to its first year, although many of the actions listed will extend into future years. The Strategy has been prepared by consultants “Shared Intelligence”, commissioned jointly by Torfaen County Borough Council, the Welsh Development Agency (WDA) and Education and Learning Wales (ELWa). This Action Plan has been developed by those partners, based on earlier work undertaken by the consultants.
- 1.2 Extensive consultation was undertaken in the Strategy’s early development, through a series of workshops involving a wide range of partner organisations. However, there is now a need for wider consultation on the Strategy itself.
- 1.3 Accordingly, the Council and its partners have at this stage approved the Strategy only on an interim basis, together with this first phase Action Plan, containing projects to be undertaken up to March 2005. The Strategy is now being made available for wider comment, prior to then being updated and reviewed, with an agreed Action Plan prepared for 2005/06 and future years

2 Seven Prime Objectives and Action Programmes

3.1 Seven 'Prime Objectives' for the Strategy have been identified. Each will be delivered through an Action Programme containing Sub-Programmes and Projects:



Action Programme 1: Establishing a Strong Sustainable Economy

Action Programme: AP 1: Establishing a Strong Sustainable Economy	
Prime Objective:	Improve the robustness of Torfaen's economy by promoting quality diversification and the development of a strong role in the surrounding region.
Sub-Programme:	SP 1.1 Ensuring the availability of sophisticated support services to help larger private manufacturing and services companies to raise competitiveness and develop higher value added products.
Sustaining Torfaen's largest private employers must be a top early priority. In the medium term the sub-programme should be expanded to include medium sized companies.	

Project: 111 Large Enterprise Support						
Action	Name	Description	Timing	Possible Partners	Costs	Indicators & Targets
1111	After-care team	Continue to work pro-actively in partnership to secure additional projects from large external investors.	2004/05	TCBC/WDA/ELWa	Existing budgets	2 investments secured p.a. creating or safeguarding jobs.
1112	Torfaen Business Voice	Expand scope and membership of existing Business Club targeting medium and larger companies.	2004/05	TCBC/Business Community	Existing budgets	Core membership of 50.

Action Programme: AP 1: Establishing a Strong Sustainable Economy	
Prime Objective:	Improve the robustness of Torfaen's economy by promoting quality diversification and the development of a strong role in the surrounding region.
Sub-Programme:	SP 1.2 Increasing the local Business Birth Rate, based on a Survival and Growth Strategy which supports enterprise, and provides quality business support and sustained collaboration with learning institutions.
The number of new companies established in Torfaen needs to increase significantly, and existing SMEs need to be able to prosper and grow.	

Project: 121 Business Support for Small and Medium Enterprises (SMEs); see also Project: 151 ICT Strategy						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
1211	Torfaen Enterprise Support Services (TESS)	Prioritise the implementation of the Torfaen Local Entrepreneurship Action Plan, to support: Business start-ups Women's enterprise Community enterprise (see Project 1611) Entrepreneurship in schools/colleges.	2004/05	TCBC/Newport & Gwent Enterprise	Objective 1 £180,000pa	As suggested p.a. 60 jobs created 20 business start ups 5 womens' enterprises 3 community enterprises

1212	Small Business Grants Scheme	Secure funding for the next phase of grant assistance.	2004/05	TCBC	Objective 1 New bid	Bid approved by Dec 2004.
1213	Business Eye	Offer a free, impartial information service for businesses, finding the right business support service to meet their needs.	2004/05	TCBC/WDA	WDA	30 enquiries per month.

Action Programme: AP 1: Establishing a Strong Sustainable Economy

Prime Objective:	Improve the robustness of Torfaen's economy by promoting quality diversification and the development of a strong role in the surrounding region.
Sub-Programme:	SP 1.3 Providing modern business premises and sites (for town centres, see programmes 3 and 4).
It is vital that a modern stock of premises is available for business seeking to establish, grow or modernise in Torfaen. This Sub-Programme is designed to ensure this competitive edge remains.	

Project: 131 Premises and Sites

Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
1311	Kays and Kears Industrial Estate	Undertake feasibility study to bring forward the site.	2004/05	WDA	WDA	
1312	Developer Inward Investment campaign	On completion of the above, develop and launch a campaign to attract private developers into Industrial and Commercial property.	2004/05	WDA	WDA £5,000	
1313	Industrial property development	Develop /complete / let: <ul style="list-style-type: none"> • the proposed Innovation Centre at Llantarnam Park, Cwmbran; • Phase 2 of the Gilchrist Thomas Business Centre in Blaenavon; • the proposed Pavilions Development at Llantarnam Park, Cwmbran; • the two proposed new units of 50,000 sq.ft and 25,000 sq ft at Mamhilad Technology Park, Pontypool. 	2004/05	TCBC/WDA/ Business Community	Objective 1	
1314	Craig-y-felin Business Park	Undertake feasibility study to bring forward the site.	2004/05	WDA/Private developer	Objective 1	

1315	Industrial Estates Environmental Programme	Institute a programme of upgrading older industrial estates covering buildings, landscaping, infrastructure, etc.	2004/05	WDA/TCBC/ Private Sector	£100,000 grant aid p.a. Interreg project	Retained employment to be estimated.
1316	Office Employment Initiative	Attract mobile office employment, in conjunction with Capital Wales and the Call Centres Initiative.	2004/05	TCBC/Regional Partners	Regional Partners £12,000	1 project.
1317	New Employment Sites	Ensure through the UDP that sites are identified and developed to meet employment needs.	2004/05	TCBC	Existing budgets	

Action Programme: AP 1: Establishing a Strong Sustainable Economy

Prime Objective:	Improve the robustness of Torfaen's economy by promoting quality diversification and the development of a strong role in the surrounding region.
Sub-Programme:	SP 1.4 Ensuring that the transport system secures good access to jobs and markets, and convenient access for visitors. Torfaen's location close to the M4 and the Heads of the Valleys Road, at the heart of the South Wales region, means it can diversify into modern employment sectors. There is a need to improve accessibility in the north of Torfaen, and to tackle deficiencies in public transport.

Project: 141 Public Transport (see also 316, 412, 425)

Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
1411	Quality Bus Networks	Upgrade facilities, including where appropriate shelters, boarding platforms and timetable information, at bus stops to Quality Bus Partnership standard.	2004/05+	TCBC/Bus operators/ SEWTA	Transport Grant	Increased patronage and satisfaction levels.
1412	Pontypool & New Inn Rail Interchange	Secure completion of upgrade study, and develop funding bid.	2004/05	TCBC/SEWTA	Transport Grant	Completion of study and funding bid.
1413	Rail Strategy	Secure completion of Rail Strategy Review, including assessment of additional station sites.	2004/05	TCBC/SEWTA	Transport Grant	Completion of study.

Project: 142 Highway Improvements						
1421	A4043 Study	Undertake study to develop improvement proposals for the A4043 / B4246 / B4248 Pontypool / Abersychan / Blaenavon / Brynmawr corridor.	2004/05	TCBC	TCBC Capital Programme – approved	Completion of study.
1422	B4246 access to The British, Abersychan	Prepare highway improvement scheme as required by land reclamation scheme (see 6113).	2004/05	TCBC/WDA/ private developer	WDA/private developer	Progress on scheme preparation.

Action Programme: AP 1: Establishing a Strong Sustainable Economy	
Prime Objective:	Improve the robustness of Torfaen's economy by promoting quality diversification and the development of a strong role in the surrounding region.
Sub-Programme:	SP 1.5 Promoting business use of modern Information and Communications Technology (ICT), within a broader ICT Strategy for the whole community of Torfaen.
It is important to diversify the local economy into "knowledge-based" activities, and to develop the role that the local SME sector can play. The over-arching aim is to optimise the use of ICT across businesses, communities, public services and voluntary groups.	

Project: 151 ICT Strategy						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
1511	ICT Take-up Marketing Campaign	Promote Torfaen ICT Centre in Pontypool to local SMEs.	2004/05	ICT Centre	Existing Budgets	450 contacts in first year.
1512	Local Business Learning Network	On line distance learning / training packages to be piloted as part of the Webster Community Portal.	2004/05	TCBC	Webster Project £25,000	
1513	Community Portal Business Link	Implement the Business Support Network pilot scheme to link SME's to the Webster Portal to improve intertrading.	2004/05	TCBC/WISP	Objective 1/ Five Counties funding	50 companies recruited in first year, 50 more a year thereafter.

Action Programme: AP 1: Establishing a Strong Sustainable Economy						
Prime Objective: Improve the robustness of Torfaen's economy by promoting quality diversification and developing Torfaen's regional role.						
Sub-Programme: SP 1.6 Developing the social economy.						
Stimulating local enterprise to help build community capacity and self-help and so contribute to economic regeneration.						
Project: 161 Community Enterprise						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
1611	Social Enterprise Development –	Social/Community enterprise is a key component of the Torfaen Enterprise Support Services (TESS) project (1211).	2004/05	TCBC/Community Forum	Objective One	
1612	Greenspace	Developing opportunities for co-operative /community businesses, using the environment as a theme.	2004/06	NOF/CCW	NOF £180,000	

Action Programme: AP 1: Establishing a Strong Sustainable Economy					
Prime Objective: Improve the robustness of Torfaen's economy by promoting quality diversification and the development of a strong role in the surrounding region.					
Sub-Programme: SP 1.7 Promoting opportunities for accommodating public service expansion and relocation.					
Opportunities to take advantage of Torfaen's accessibility, relative lack of congestion, and its lower costs are particularly strong in knowledge based activities, including public services.					

Project: 171 Public Service Investment						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
1711	Public Service Expansion and Relocation	Research opportunities to attract relocating or new public service offices and services.	2004/05	WDA/TCBC	Existing Budgets	
1712	County Hall Study	Review options for meeting local government office floorspace needs.	2004/05	TCBC/MCC	TCBC/MCC approved	
1713	Healthcare Provision	Review options for meeting local healthcare floorspace needs.	2004/05	TCBC/Gwent Healthcare Trust	Gwent Healthcare Trust	

Action Programme 2: Developing People

Action Programme: AP 2: Developing People						
Prime Objective:		Raise the aspirations, skills and educational levels of people living and working in Torfaen by promoting a lifelong learning culture that is adaptable, accessible and attractive to all, while meeting the future skills needs of businesses, and supporting people trying to improve themselves.				
Sub-Programme:		SP 2.1 Raising the aspirations of both adults and children to increase participation in learning.				
Activities to motivate and help people to take up participation on lifelong learning.						
Project: 211 Raising Participation in Learning						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
2111	Campaign for Learning	Propose to partners the implementation of a 'Campaign for Learning', intended to increase the learning culture in Torfaen amongst adults, children and young people.	2004/05	TCBC/ELWa/ College/ Universities/ Work-based training providers	TCBC/ELWa/ Objective 1	The proposal is examined and an informed decision made on whether to proceed.
2112	Local Role Models	Identify and publicise local role models to show benefits of Lifelong Learning.	2004/05	TCBC/ELWa/ College/ Universities/ the media	£5,000 TCBC/ELWa/ College/ Universities	10 role models found.
2113	Vocational Qualification Marketing	Organise a local marketing campaign promoting the advantages of quality vocational qualifications, in particular Modern Apprenticeships in key sectors like engineering.	2004/05	CCET partners (TCBC/ELWa/ College/ Universities/ Work-based training providers/ the media	£5,000 TCBC/ELWa/ College/ Universities/ Objective 1	30% increase in the take up of Modern Apprenticeships by young people with 4 GCSEs grades A-C.

Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
2114	Action Team for Jobs Review	Review for its ability to help people onto the employment ladder, and raise their confidence and expectations, and then expand it in that area, if appropriate.	2004/05	TCBC/ELWa/ Job Centre+/ Careers Service	Nil	To be determined.
2115	Involvement of parents in learning through their children	Expand Sure Start. Implement Parenting Strategy. Implement Community Training aspects of Integrated Children's Centres.	2004/05	Children and Young People's Framework/ TCBC/Health	WAG/NOF/ Cymorth	300 parents involved in learning.
2116	Raise the levels of attainment of young people by the age of 16	Implement the range of measures set out in the Education Strategic Plan under School Improvement. Consolidate the work of Youth Access with disaffected young people at KS 3 and 4 by implementing the Torfaen Youth Activities Objective 1 project.	2004/05	TCBC	TCBC/Cymorth/ NOF	Attainment raised by 3%. Every young person achieves a qualification by 16, and is better motivated to progress at 16+.
2117	Implement the 14-19 Learning Network	Develop a 14-19 Network Development Plan by September 2004, which is built upon collaborative delivery of the entitlement set out in "14-19 Learning Pathways".	2004/05	Schools, TCBC/Coleg Gwent/HE/Work based Training Providers/ Voluntary Sector	WAG/TCBC/ ELWa	Increase in attainment at level 3 of 5%.
2118	Invest in the continuing education of people in their third age	Implement focused measures to involve people in their third age in learning that will increase their contribution to community capacity building, and to the education of their grand-children.	2004/05	ELWa/ Communities First/TCBC	ELWa/WAG	300 people involved in learning related to the fields specified.

Action Programme: AP 2: Developing People						
Prime Objective:						
Raise the aspirations, skills and educational levels of people living and working in Torfaen by promoting a lifelong learning culture that is adaptable, accessible and attractive to all, while meeting the future skills needs of businesses, and supporting people trying to improve themselves.						
Sub-Programme:						
SP 2.2 Developing The Learning Network, as a major investment in expanded opportunities for all age learning, and supporting the community dimension of schools as learning centres throughout Torfaen.						
Lifelong learning must be a top priority for Torfaen. Local schools must be of the highest quality, able to function as true "learning centres".						
Project 221 The Regional Learning Network						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
2211	The Five Counties Learning Network (known as The Learning Network or TLN)	Contribute with the other five CCET areas to the development of TLN.	2004/05	TCBC/CCET Partners	WAG through ELWa/Objective 1	The Network is up and running.
Project: 222 The Local Learning Network						
2221	Building the Local Learning Network	Implement the first phase of the TLN, which is to establish three Learning Action Centres (LACs) and 10 Satellites (SLCs).	2004/05	CCET Partners	WAG through ELWa/Objective 1	12 LACs and 10 SLCs operating. 1000 extra learners attracted.
Project : 223 Schools and the Community						
2231	Develop the community dimension of schools as "Learning Centres	Promote the benefits of the community use of schools as learning centres forming part of a Torfaen-wide network of such centres using schools, libraries and other public buildings offering adult learning opportunities.	2004/05	TCBC/ELWa	TCBC/ELWa	50% of schools in use for community learning.
2232	Promote Citizenship	Develop citizenship skills amongst young people through involvement with the community.	2004/05	TCBC/Community/Voluntary Sector	Mainstream funding/ Cymorth/ Objective 1	300 young people involved.

Action Programme: AP 2: Developing People						
Prime Objective: Raise the aspirations, skills and educational levels of people living and working in Torfaen by promoting a lifelong learning culture that is adaptable, accessible and attractive to all, while meeting the future skills needs of businesses, and supporting people trying to improve themselves.						
Sub-Programme: SP 2.3 Raising adult skill levels by participation in informal and vocational learning.						
Activities to directly engage more adults in raising their skills levels.						
Project: 231 Adult Skills						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
2311	IT Training	Develop an Objective 1 application to fund an Information Society initiative complementing Webster.	2004/05	TCBC/ELWa/ Objective 1	£150k per annum for 3 years	200 additional people attain ICT competence at level 2.
2312	Progression to Higher Education and Skills in Torfaen (PHEAST) initiative	Develop this new initiative.	2004/05	PHEAST Partnership		As proposed.
2313	Torfaen Adult Basic Skills Strategy	Implement the second year of the Objective 1 project "Torfaen Adult Basic Skills thru' ICT".	2004/05	TCBC/ELWa/ WEA	£400,000	500 learners involved of whom 250 attain a qualification.
2314	Assist people to train for skill shortage areas	Plan the implementation of measures which will support people in training in skill shortage areas such as catering and construction at levels 2 and 3, and at level 4 in social work, speech therapy, midwifery, health visiting, etc.	2004/05	ELWa/ HEFCEW/ Objective 1	Existing Budgets	To be defined.

Action Programme: AP 2: Developing People						
Prime Objective:						
Raise the aspirations, skills and educational levels of people living and working in Torfaen by promoting a lifelong learning culture that is adaptable, accessible and attractive to all, while meeting the future skills needs of businesses, and supporting people trying to improve themselves.						
Sub-Programme:						
SP 2.4 Up-skilling the workforce for higher value-added activities.						
Training actions to give company workforces new, sophisticated specialist skills.						
Project: 241 Workforce Upskilling						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
2411	Modern sophisticated production training for companies	Review demand from larger local companies for training in higher added value activities in fields such as the adoption of Lean Production methods and Six Sigma Techniques.	2004/05	TCBC/WDA/ELWa/College/Universities/companies	TCBC/WDA/ELWa/College/Universities/Objective 1	Seek to get 10 local companies onto three new courses from year 3.
2412	Roadmap to Upskilling	Support the implementation of private sector Objective One Bid.	2004/05	TRW	Objective 1	
2413	Human Resource (HR) Training for Torfaen	Develop Objective One bid to help SMEs to establish best practice HR systems.	2004/05	TCBC/ELWA/ACAS	Objective 1	
2414	Adult Basic Skills at Work	Develop an Objective 1 application to fund a project in this field.	2004/05	Caerphilly and Blaenau Gwent CCETs	£150,000 per annum	100 beneficiaries per annum.

Action Programme: AP 2: Developing People						
Prime Objective:						
Raise the aspirations, skills and educational levels of people living and working in Torfaen by promoting a lifelong learning culture that is adaptable, accessible and attractive to all, while meeting the future skills needs of businesses, and supporting people trying to improve themselves.						
Sub-Programme:						
SP 2.5 Promoting business skills, enterprise and innovation during learning.						
Activities to introduce more general management skills and business-like behaviour into learning generally.						
Project: 251 Learning Business Skills						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
2511	Education and Business Partnership	Develop the Education and Business Partnership, especially by encouraging more teachers to have secondments to industry, making compensation available to schools, and recruiting more enterprises to participate.	2004/05	Careers Wales Gwent	ELWa	20% increase in the number of teachers seconded.
2512	CCET	Implement the Annual Recommendations for 2004-5.	2004/05	The CCET members	ELWa/WAG	As set out in the CCET Annual Report.
2513	Work Experience for High Performers	Widen work-based training and experience for the most able Year 11, 12 and 13 pupils by offering high quality structured shadowing of and continuing liaison with Chief Executives or Directors of larger companies.	2004/05	Careers Wales Gwent/TCBC/ ELWa/Young People's Partnership/ CCET	ELWa	100 young people involved.

Action Programme 3: Capitalising on Torfaen's Heritage

Action Programme: AP 3: Capitalising on Torfaen's Heritage						
Prime Objective: Capitalise, sensitively, on Torfaen's heritage, especially its industrial past and environmental assets, to promote a viable and sustainable tourism, leisure and recreational product that meets the needs of visitors and local people.						
Sub-Programme: SP 3.1 Sensitive development of the Blaenavon World Heritage Site and Blaenavon town centre.						
Much is already under way in Blaenavon. The following projects are proposed to supplement current plans. Involvement and funding would need to be considered by partners working together, perhaps in multi project Objective 1 and/or Lottery Fund bids. The objective would be to deliver and exceed current targets.						
Project: 311 Blaenavon World Heritage Management						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
3111	Blaenavon World Heritage Management Plan	Review and update the World Heritage Site Management Plan. Include education policy.	2004/05	Blaenavon Partnership	Blaenavon Partnership	Reviewed Management plan updated.
Project: 312 Blaenavon Town Centre Environment						
3121	Town Centre "Enveloping" Schemes	Concentrate on Broad Street with the refurbishment of key buildings on Boot Lane and Lipton's Corner.	2004/05	WAG	Objective 1 bid & NRA	Building works completed.
3122	Environmental Improvement Strategy		2004/05	WDA	Objective 1 bid & NRA	Environmental improvements completed.
3123	Historic Townscheme Partnership		2004/05	Cadw	Cadw	Townscheme partnership set up.
Project: 313 Blaenavon Marketing (see also Project 3223)						
3131	Blaenavon Marketing Strategy	Review options for funding growing marketing budget, orientate efforts both outwards (image and identity) and; inwards (educational led).	2004/05	Blaenavon Partnership	Blaenavon Partnership	Marketing Strategy completed.
3132	Attractions and Events Marketing (see also Project 3224)	Continue to produce twice- yearly Attractions and Events Brochures, reflected in the town web-site and notice boards at the entrances to the town, and at its attractions.	2004/05	Blaenavon Regeneration Partnership	Existing budgets	2 events per year held and marketed.

Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
3133	Industrial Heritage Sites Network	Set up Blaenavon Hub with all Heritage attractions identified within the Blaenavon Hub. Develop Herian Stand in WHS Centre and assist in the Marketing of ERIH by the production of a Web Site and leaflet.	2004/05	HERIAN (South Wales)/LAWHF (UK)/ERIH (Europe)/ICOMOS	HERIAN (South Wales)/LAWHF (UK)/ERIH (Europe)/ICOMOS	Hub set up and operating
Project: 314 Blaenavon Retailing						
3141	Book Town Initiative	Support the development of Blaenavon as a book retailing centre.	2004/05	Blaenavon Booktown Partnership	Existing budgets	Book Town firmly established.
Project: 315 Blaenavon Attractions						
3151	Blaenavon Trails	Develop marked walks/trails in the town and surroundings. Research and produce a set of guided walk leaflets.	2004/05	Blaenavon Partnership	Blaenavon Partnership	Trails defined and marketed.
3152	World Heritage Site Centre	Secure the refurbishment and re-use of St Peter's School as a World Heritage Site Centre and visitor attraction.	2004/05	Blaenavon Partnership	HLF	World Heritage Centre Completed.
3153	Pontypool & Blaenavon Railway	Investigate sources for funding expansion.	2004/05	Blaenavon Partnership	Existing budgets	Funding plan prepared.
Project 316 Blaenavon Transport Infrastructure						
3161	Signage Strategy	Implement the Signage Strategy.	2004/05	Blaenavon Partnership	Blaenavon Partnership	Strategy Completed.
3162	Traffic and Transport Strategy	Prepare Traffic and Transport Strategy for Blaenavon.	2004/05	TCBC	TCBC Capital programme approved	Strategy Completed.
For wider Blaenavon projects, see also:- Project: 131 Business Premises and Sites; 142 Highway Improvements; 3412 Boundless Parks Project; 5114 Neighbourhood Renewal Areas; 7112 Local Regeneration Strategies.						

Action Programme: AP 3: Capitalising on Torfaen's Heritage						
Prime Objective: Capitalise, sensitively, on Torfaen's heritage, especially its industrial past and environmental assets, to promote a viable and sustainable tourism, leisure and recreational product that meets the needs of visitors and local people.						
Sub-Programme: SP 3.2 Establishing Torfaen as a quality destination for leisure and tourist activities based on a wide network of accommodation, attractions, and arts and cultural events, as well as its heritage.						
This programme will build on TCBC's successful efforts to grow tourist numbers and expenditure across the whole of Torfaen. As more visitors are seen in the area, there is growing evidence that this sector can be an effective stimulus to regeneration.						
Project: 321 Heritage Attractions						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
3211	Heritage Visitor Attractions	Promote heritage linked visitor attractions including Griffithstown Railway Centre, Pontypool Museum, the Folly, The Grotto, Llanyrafon Mill, Llanyrafon Farm and Greenmeadow Community Farm as an informal day visit package.	2004/05	TCBC/Herian/Capital Region Tourism	TCBC/Herian/Capital Region Tourism	10% increase in visitor numbers at each attraction included.
Project: 322 Visitor Services						
3221	Visitor Accommodation Strategy	Develop brief for strategy and seek funding – to include development of B&B sector.	2004/05	TCBC/Capital Region Tourism	TCBC/Capital Region Tourism	Three additional B&B's a year for three years.
3222	Tourist Information Services	Develop the role of tourist information in stimulating growth in visitor numbers and income.	2004/05	TCBC	Existing Budgets	Increase in numbers of visitors/tours
3223	Torfaen Marketing (see also project 313)	Work through established partnerships to develop sector specific promotional material.	2004/05	TCBC/partner authorities	Existing Budgets	Output of promotional material.
3224	Events Development (see also Project 3132)	Work with local partners to develop the events programme, linked to the promotion of visitor attractions.	2004/05	TCBC/local partners	Existing Budgets	Numbers of events held.

Action Programme: AP 3: Capitalising on Torfaen's Heritage						
Prime Objective: Capitalise, sensitively, on Torfaen's heritage, especially its industrial past and environmental assets, to promote a viable and sustainable tourism, leisure and recreational product that meets the needs of visitors and local people.						
Sub-Programme: SP 3.3 Restoration of the Monmouthshire and Brecon Canal.						
Integral to the development, interpretation and promotion of heritage features will be the restoration of the Canal, which will be used as a motor for physical renewal and economic activities.						
Project: 331 Canal Restoration						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
3311	Canal Restoration Partnership	Formally establish partnership.	2004/05	TCBC/WDA/SEWRTP/Dwr Cymru/BWB/Neighbouring authorities/Canal Trust	Existing budgets	Partnership Established.
3312	Crosscut Interreg Project	Implement this project to investigate methods of canal restoration.	2004/05	TCBC/WDA/SEWRTP/Dwr Cymru/BWB	Interreg IIIB fund	Project completed.
3313	Canal Environmental Enhancement	Implement enhancement projects at Broadweir Road and Mount Pleasant Road.	2004/05	Cwmbran Regeneration Partnership	£50,000 Cwmbran Regeneration Fund	Project completed.

Action Programme: AP 3: Capitalising on Torfaen's Heritage						
Prime Objective: Capitalise, sensitively, on Torfaen's heritage, especially its industrial past and environmental assets, to promote a viable and sustainable tourism, leisure and recreational product that meets the needs of visitors and local people.						
Sub-Programme: SP 3.4 Promoting the recreational and visitor potential of the countryside.						
The diverse and visually attractive landscape in Torfaen is important as a visitor attraction for informal recreation and leisure. By developing activities in the countryside, carefully balanced with conservation concerns, Torfaen can build its visitor market, and strengthen investment.						
Project: 341 Countryside Recreation						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
3411	Informal Recreation Project	Improvement to the network of cycleways, footpaths, the publication of leaflets, the development of an annual Outdoor Expo, and a small grants programme to encourage local informal recreation business opportunities.	2004/06	BBNPA/Garnsychan Partnership/WDA/CCW/WTB/EU	Objective 1 £618,000	30,000 more visitors. 4+ jobs.
3412	Boundless Parks Project	Improvement to car parks and the establishment of a Heritage Warden to promote the countryside and heritage of north Torfaen.	2004/06	BBNPA/WDA/CCW/WTB/EU	Interreg III B	10 Car Parks improved.
3413	Local Access Forum	To administer & support the running of the Local Access Forum.	2004/05	TCBC	Existing budgets	Forum set up.
3414	Rights of Way	Prepare a Rights of Way Improvement Plan.	2004/05	TCBC	Existing budgets	Improvement plans completed.

Action Programme 4: Re-energising Town and Neighbourhood Centres

Action Programme: AP 4: Re-energising Town and Neighbourhood Centres						
Prime Objective: Re-energise town and neighbourhood centres as places of vitality, by promoting them as attractive places in which to live, work, play and invest. (See SP 3.1 for Blaenavon).						
Sub-Programme: SP 4.1 Cwmbran Town Centre: To be modernised and expanded with high quality design and levels of comfort, and given a strong evening economy, office market and town centre living.						
Cwmbran Town Centre is a product of its time: pedestrianised and partially covered but not fully climate controlled, heavily dependent on national multiple chain stores and short of specialist shops, restaurants and other leisure attractions. It is busy during the day but lacks an 'evening economy'. Whilst significant investments have been made recently, some parts need regeneration.						
Project: 411 Town Centre Development						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
4111	Town Centre Masterplan Study	Identify opportunities for office accommodation, retail growth, commercial leisure facilities and 'town centre living' and accompanied by up-graded transport facilities and public sector office employment.	2004/05	TCBC/WDA/English Partnerships/Prudential	£90,000/TCBC/WDA/Prudential/Objective 1/English Partnerships	Completion of Masterplan.
Project: 412 Transport Infrastructure						
4121	Cwmbran Interchange	Upgrade railway station and surrounding feeder bus routes to improve interchange and access arrangements, and extend car parking.	2004/05+	TCBC/Arriva Trains/Network Rail/SRA	Transport Grant/Objective 1	Growth in passenger numbers.
4122	Gateway Signage	Develop proposal for new gateway / welcome signs, based on Cwmbran Style Guide.	2004/05	Cwmbran Regeneration Partnership	Cwmbran Regeneration Fund	
For wider Cwmbran projects, see also:- Project: 131 Business Premises and Sites; 1612 Greenspace; 1712 County Hall Study; 3211 Heritage Visitor Attractions; 331 Canal Restoration; 431 Cwmbran Neighbourhood Centres; 521 Local Community Regeneration; 522 Integrated Children's Centre; 531 Community Empowerment; 6213 Llanyrafon Farm; 6513 Safe Routes to Schools; 7112 Local Regeneration Strategies.						

Action Programme: AP 4: Re-energising Town and Neighbourhood Centres						
Prime Objective: Re-energise town and neighbourhood centres as places of vitality, by promoting them as attractive places in which to live, work, play and invest.						
Sub-Programme: SP 4.2 Pontypool Town Centre : To become the Valleys' premier Victorian Market Town, using new leisure attractions, events and speciality retailing developed to increase its competitiveness						
Pontypool is a potentially attractive centre with a good range of shops and heritage buildings, an indoor market and extensive town park. However, it has suffered retail leakage to the south, and some of its prominent buildings are dilapidated. There has been continuing regeneration with strong inputs from local businesses.						
Project: 421 Town Centre Development						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
4211	Top Car Park / Crane Street Development	Complete redevelopment for retaining and car parking, and Crane St link public realm upgrade.	2004/05	TCBC/WDA/ Centros Miller	Private Developer/ WDA/TCBC	Development and public realm upgrade completed.
4212	Clarence Corner Redevelopment	Progress implementation of Clarence Corner Planning Brief, including refurbishment and re-use of former Clarence Hotel.	2004/05	TCBC/WDA/ EVHA	TCBC/WDA/ EVHA/Private Developer	Former Clarence Hotel refurbished. Planning consent secured.
Project: 422 Markets						
4221	Indoor Market	Prepare Market Development Strategy to raise performance of existing market.	2004/05	TCBC/traders	Pontypool Regeneration Partnership	
4222	Outdoor Market	Relocate outdoor market.	2004/05	TCBC/WDA/ traders	TRF £46,000	Study completed and implemented.
Project: 423 Business Development						
4231	Local Traders Initiative	Continue practical hands-on support to local retailers to develop their businesses.	2004/05	WDA/TCBC/ Pontypool Regeneration Partnership	WDA/TCBC/ Pontypool Regeneration Partnership	
4232	Pontypool Development Trust	To set up a development trust in order to acquire town centre premises for refurbishment and re-use.	2004/05	TCBC/Others/ Pontypool Regeneration Partnership	TRF £243,000	Development Trust set up.

Project: 424 Townscape Enhancement						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
4241	Architectural Lighting	To implement architectural lighting in the Town Centre.	2004/05	TCBC/ Pontypool Regeneration Partnership	LRF £87,500	4 Buildings provided with lighting.
4242	Inner Gateways	Improve town centre gateways through improved urban design.	2004/05	TCBC/WDA/ Pontypool Regeneration Partnership	LRF £100,000	Project Completed.
4243	Environmental Audit	Undertake audit to determine priorities and costs for a programme of townscape improvements, as part of the Neighbourhood Renewal Area (see 5114).	2004/05	TCBC/ Pontypool Regeneration Partnership	WAG/NRA funding	Development plan prepared.
Project: 425 Transport Infrastructure						
4251	Bus Station Upgrade	Refurbish Hanbury Road Shelters.	2004/05	TCBC	Transport Grant	Bus Shelters completed.
4252	Car Parking Strategy	Progress Implementation.	2004/05	TCBC	TCBC approved	Strategy Completed
Project: 426 Leisure						
4261	Pontypool Leisure Centre	Progress Renovation.	2004/05+	TCBC/Sports Council for Wales	TCBC Capital/ Sportlot	
For wider Pontypool projects, see also:- Project: 131 Business Premises and Sites; 1412 Pontypool & New Inn Rail Interchange; 142 Highway Improvements; 3211 Heritage Visitor Attractions; 433 Trevechin Local Centre; 5114 Neighbourhood Renewal Areas; 5211 Communities First; 6212 Glyn Pits; 7112 Local Regeneration Strategies.						

Action Programme: AP 4: Re-energising Town and Neighbourhood Centres						
Prime Objective: Re-energise town and neighbourhood centres as places of vitality, by promoting them as attractive places in which to live, work, play and invest.						
Sub-Programme: SP 4.3 Revitalise Neighbourhood Centres: there should be a major rolling programme of renewal partnering public and private investment to consolidate their sustainable delivery of services and housing to their local communities.						
Torfaen is also characterised by local neighbourhood and village centres, which play important roles as a focal point for communities, but have become run down and need attention. The older ones share many of the experiences and problems of the older town centres. The newer neighbourhood centres, particularly in Cwmbran, suffer from inappropriate design, and inadequate maintenance. Many now need modernising.						
Project: 431 Cwmbran Neighbourhood Centres						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
4311	Neighbourhood Centres Study	Undertake a study for Cwmbran as part of the Newtasc Interreg Project, to develop a renewal programme.	2004/05	WDA/TCBC/EU	Interreg IIIB	Study completed.
4312	Llanyrafon Local Centre Upgrade	Replace roof.	2004/05	TCBC	Existing budgets	
4313	Community Noticeboards	Develop proposal for new provision.	2004/05	Cwmbran Regeneration Partnership	Cwmbran Regeneration Partnership	
Project: 432 Abersychan Village Centre						
4321	Environmental Audit	Undertake audit to determine priorities and costs for a programme of townscape improvements.	2004/05	WDA/NRA/EU	WDA/NRA/EU	Strategy completed.
For wider Abersychan projects, see also:- Project: 142 Highway Improvements; 5114 Neighbourhood Renewal Areas; 5212 Gamsychan Partnership; 6113 The British; 7112 Local Regeneration Strategies.						
Project: 433 Treveithin Local Centre						
4331	Townscape Enhancement	Outdoor lighting upgrade and improvements to shops and landscaping. (see 5211)	2004/05	TCBC/TVA	WAG/Communities First	Project Completed.

Action Programme 5: Investing in Housing, Strengthening Communities, and Tackling Social Exclusion

Action Programme: AP 5: Investing in Housing, Strengthening Communities, and Tackling Social Exclusion	
Prime Objective:	Capitalise on the role of housing investment in regenerating communities, and build on traditional community strengths, to promote a sense of pride, creating better places to live.
Sub-Programme:	SP 5.1 Ensuring that suitable and well-maintained homes are available for all, and systematically improving residential areas, in ways that fully recognise the economic value of housing investment.
Improving the housing stock, and securing access to decent homes for all people, are core elements of regeneration.	

Project: 511 Housing Renewal						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
5111	Council's Housing Stock Options Appraisal	Commission appraisal to establish a clear direction for securing the long term investment required.	2004/05	TCBC/Council Tenants/WAG	TCBC	
5112	Council Housing Improvement Programme	Maintain the Council's rolling programme for Council stock, moving towards the Welsh Housing Quality Standard, prioritising areas after careful neighbourhood analysis.	2004/05	TCBC	TCBC/HIRA	
5113	Social Housing Environmental Programme	Improve public and private space within existing areas.	2004/05	TCBC	TCBC	
5114	Neighbourhood Renewal Areas (NRAs)	Continue with the area-focused approach to improving housing areas in the Blaenavon, Pontypool and Abersychan (NRAs). (see also 4244).	2004/05	TCBC/WAG	£2m p.a. WAG funding for 2004/05	Programme completed to budget.
5115	Private Sector Stock Condition Survey	Take forward key proposal from Private Sector Housing Strategy.	2004/05	TCBC	TCBC	Stock Condition survey completed.
5116	Establish Torfaen Strategic Housing Forum	Needed to take forward the Local Housing Strategy and ensure it is implemented.	2004/05	TCBC and partners	Existing budgets	
5117	Empty Properties Strategy	Develop an empty properties strategy to contribute to regeneration and community well being.	2004/05	TCBC and private sector	TCBC	
5118	Torfaen Strategic Housing Forum	Manage this forum in order to ensure best practice and synergy across the Council.	2004/05	TCBC	Core Functions	

Project 512 New Housing Provision					
5121	New Housing Sites	Ensure through the UDP and the Local Housing Strategy, that sites are identified and developed to meet housing needs, including needs for affordable housing, drawing on the Housing Needs Survey.	2004/05	TCBC/Housing Assocs/Private Sector	Existing budgets
5122	Approved Development Programme	Provide new affordable housing and to trigger private sector investment.	2004/05	TCBC/Housing Assocs/Private Sector	TCBC/Housing Assocs/Private Sector

Action Programme: AP 5: Investing in Housing, Strengthening Communities, and Tackling Social Exclusion	
Prime Objective:	Capitalise on the role of housing investment in regenerating communities, and build on traditional community strengths, to promote a sense of pride, creating better places to live.
Sub-Programme:	SP 5.2 Targeting social deprivation and poor health, especially the Communities First areas, and communities of interest who may be dispersed but experience similar problems.
High levels of social deprivation and illness lead to low economic activity rates, and hold back economic growth, lowering the quality of life for too many people.	

Project: 521 Local Community Regeneration						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
5211	Communities First	Take forward the agenda for the Communities First areas of Thornhill in Cwmbran, and Treveithin, St Cadocs and Penygarn in Pontypool (see also 4331).	2004/05	TVA/TCBC/Local Communities First Partnerships	WAG	
5212	Garnsychan Partnership	Progress the programme for community regeneration in Abersychan, Garndiffaith and Talywain.	2004/05	Garnsychan Partnership/TCBC/Local community groups	Garnsychan Partnership/TCBC/Local community groups	
5213	South-west Cwmbran (See also 5311, 5312)	Take forward the CoStar project by establishing a Local Community Regeneration charity.	2004/05	CoStar/TCBC	CoStar/TCBC	

Project: 522 Integrated Children's Centre						
5221	Integrated Children's Centre Hollybush	Construct new facility at Hollybush Primary School, Cwmbran, bringing together child / parent services.	2004/05	Range of voluntary sector groups/TCBC/ NHS Trust	£1.2 million WAG/NOF/ ERDF	Numbers of children/ parents using centres. Children's needs identified early.
5222	Satellite Centre, Woodlands	Provide satellite facility at Woodlands Infants School, Cwmbran.	2004/05	Range of voluntary sector groups/TCBC/ NHS Trust	£0.3 million NOF/ERDF	Numbers of children/ parents using centres. Children's needs identified early.
Project: 523 Health, Social Care and Well-Being						
5231	Joint Working on Health, Social Care and Well-Being issues	Establish arrangements for co-ordinating action on regeneration issues that relate particularly to health, social care and well-being.	2004/05	TCBC/Health, Social Care and Well-Being Partnership	Existing budgets	

Action Programme: AP 5: Investing in Housing, Strengthening Communities, and Tackling Social Exclusion	
Prime Objective:	Capitalise on the role of housing investment in regenerating communities, and build on traditional community strengths, to promote a sense of pride, creating better places to live.
Sub-Programme:	SP 5.3 Promoting the idea of "community empowerment", building community capacity, including supporting the development of a strong voluntary and community group sector, and developing its role in local regeneration.
Torfaen already has many active community groups. The contribution they make is already enormous and can be expanded.	

Project: 531 Community Empowerment – South-west Cwmbran						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
5311	The "Power Station" Community Empowerment Centre	Undertake the construction of a new facility at Blenheim Square, to provide a new base for the CoStar project, and a Learning Action Centre (see also 2221).	2004/05	CoStar/TCBC/ BTCV / TET	£1.8m WAG LRF/CCET Corus funding	
5312	Platform One	Convert former CoStar premises at Blenheim Square into a youth creativity centre.	2004/05	CoStar/TCBC	Funding bid under preparation	

Action Programme: AP 5: Investing in Housing, Strengthening Communities, and Tackling Social Exclusion						
Prime Objective:						
Capitalise on the role of housing investment in regenerating communities, and build on traditional community strengths, to promote a sense of pride, creating better places to live.						
Sub-Programme:						
SP 5.4 Improving Torfaen's opportunities for young people.						
Improving the quality of life of young people, and their access to services, are key elements of social inclusion.						
Project: 541 Children and Young People's Framework Partnership (see also 2513, 5312)						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
5411	Joint Working on Children's and Young People's Issues	Establish arrangements for co-ordinating action on regeneration issues that relate particularly to children and young people.	2004/05	TCBC/Children and Young People's Framework Partnership	Existing budgets	
Project: 542 Transport for Young People						
5421	Responding to Young People's Transport Needs	Take forward the Cross-cutting Scrutiny Review of young people's needs and levels of provision.	2004/05	TCBC/GJPTU/ TCT/Public Transport providers	TCBC	

Action Programme: AP 5: Investing in Housing, Strengthening Communities, and Tackling Social Exclusion						
Prime Objective: Capitalise on the role of housing investment in regenerating communities, and build on traditional community strengths, to promote a sense of pride, creating better places to live.						
Sub-Programme: SP 5.5 Tackling crime and disorder and promoting community safety.						
Community safety is a vital component in generating the confidence amongst local businesses and communities to invest in the future of the area.						
Project: 551 Crime & Disorder Partnership						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
5511	Joint Working on Crime and Disorder Issues	Establish arrangements for co-ordinating action on regeneration issues that relate particularly to crime and disorder.	2004/05	TCBC/South Wales Police/Crime & Disorder Partnership	Existing budgets	
Project 552 Closed Circuit Television (CCTV)						
5521	CCTV Strategy	Develop a Torfaen CCTV Strategy, focusing on town and neighbourhood centres and other sensitive locations.	2004/05	TCBC/South Wales Police/retailers/TVA/community groups	TCBC/South Wales Police/Crime & Disorder Partnership	CCTV strategy completed

Action Programme 6: Securing a High Quality Environment

Action Programme: AP 6: Securing a High Quality Environment						
Prime Objective: Ensure that Torfaen is seen as a place which recognises the value of the environment.						
Sub-Programme: SP 6.1 Reclaiming and re-using derelict and contaminated land.						
The sensitive reclamation and re-use of "brownfield" sites to enhance the quality of the urban environment, and to meet Torfaen's needs for development land, while minimising the need to put additional pressures on the countryside.						
Project: 611 Derelict and Contaminated Land						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
6111	REVIT Project	Develop a "brownfield land" register and monitoring system for Torfaen.	2004/05+	TCBC/ WDA/REVIT Partnership	£555,000 Interreg IIIB	Asset Register System in place.
6112	Contaminated Land Strategy	Undertake monitoring work and advice according to the Strategy.	2004/05	TCBC	Existing budgets	Strategy completed.
6113	The British (see also 1422)	Prepare a local development framework, in consultation with local communities, prepare a planning application and prepare a land reclamation scheme funding application.	2004/05+	TCBC/WDA/ Private landowner/ developer	TCBC/WDA/ Private landowner/ developer	Planning Permission granted and funding in place.
Action Programme: AP 6: Creating a High Quality Environment						
Prime Objective: Ensure that Torfaen is seen as a place which recognises the value of the environment.						
Sub-Programme: SP 6.2 Conserving and restoring Torfaen's distinctive character and heritage, and promoting high standards of urban design and sustainable construction techniques.						
The use of the heritage as a driver for renewal, and as a building block for regeneration across Torfaen.						
Project: 621 Building Conservation (see also 3113, 3142 and 3211)						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
6211	Buildings at Risk Register	Complete a database showing all the buildings at risk and plot these on the GIS.	2004/05	Cadw	£10,000 Cadw/ TCBC	BARR completed.
6212	Glyn Pits	Assist the charity to develop an HLF restoration project.	2004/05	HLF/WDA	HLF/WDA £1.2m	Funding assistance provided.
6213	Llanyrafon Farm	Develop options for the use of the buildings.	2004/05	WDA/Private Sector	WDA/Private Sector	Option plan completed.

Action Programme: AP 6: Creating a High Quality Environment						
Prime Objective: Ensure that Torfaen is seen as a place which recognises the value of the environment.						
Sub-Programme: SP 6.3 Improving resource usage by encouraging energy efficiency, promoting renewable sources and preventing, minimising, reusing and recycling waste.						
Dealing proactively with waste materials, reduce energy use, and promote environmental best practice.						
Project: 631 Energy Efficiency						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
6311	Energy Strategy	Develop an Energy Strategy and Action Plan for the Council.	2004/05	TCBC/Carbon Trust/Low Carbon Partnership	Existing budgets	Strategy Completed.
6312	Home Energy Conservation	Develop options to provide home energy advice and improvements.	2004/05	EST/Carbon Trust/TCBC	NRA/EST	
Project: 632 Waste						
6321	Regional Waste Strategy	Provide a regional approach to waste management; Facilitate planning and control developments of an integrated network of treatment and disposal facilities; Satisfy modern environmental standards and meet targets and legislation.	2004/10	SE Wales LA's/WAG/Private sector	Objective 1/WAG/Private/Public Partnerships/TCBC	2003/04 – 10% recycling/5% composting; 2006/07 – 15% recycling/10% composting; for long term see Regional Waste Strategy.
6322	Local Waste Strategy	Ensure targets and legislative requirements are met on a local basis.	2004/10	TCBC/Community sector/WAG/Private sector	Strategic recycling scheme/WAG/ Objective 1/TCBC	As above.
6323	Exemplar Project	Divert 50% of waste sent to landfill.	2004/07	TCBC/Torfaen Community Recycling/Private waste companies	Strategic Recycling Scheme/WAG	50% waste diversion.

Action Programme: AP 6: Creating a High Quality Environment						
Prime Objective: Ensure that Torfaen is seen as a place which recognises the value of the environment.						
Sub-Programme: SP 6.4 Improving water, soil and air quality and water usage (see also 6112)						
Minimising adverse impacts on the environment, and conserving natural resources for sustainable development.						
Project: 641 Air Quality						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
6411	Air Quality Monitoring	Operate monitoring systems, and report on any poor performance.	2004/05	TCBC	Existing budgets	
Project: 642 Water Quality						
6421	Clean Rivers Project	To work in partnership with communities in Torfaen to improve the environment through the establishment of community river care groups.	2004/05	TCBC/Keep Wales Tidy/Community Councils/Voluntary Sector	TCBC/Keep Wales Tidy/Interreg/EAWDA/CCW/Private Sponsors	Project Completed.
Action Programme: AP 6: Creating a High Quality Environment						
Prime Objective: Ensure that Torfaen is seen as a place which recognises the value of the environment.						
Sub-Programme: SP 6.5 Securing a safe and healthy environment, with high standards of environmental maintenance. (see also SP 5.5)						
Seeking continuously to improve environmental standards, and ensuring that strategies programmes and projects, provide for adequate environmental management and maintenance arrangements.						
Project: 651 Road Safety						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
6511	Road Safety Strategy	Prepare and consult on draft strategy.	2004/05	TCBC	WAG Road Safety Grant	Completion of strategy preparation.
6512	Road Safety Projects	Undertake physical road safety / traffic management projects, and road safety education schemes, to reduce risk of accidents.	2004/05	TCBC	WAG Road Safety Grant/TCBC	Reduction in road accident statistics.
6513	Safe Routes to Schools	Undertake scheme for Coed Eva Junior and Infants School.	2004/05	TCBC/School Governors	Transport Grant	Scheme Completion.

Project: 652 Biodiversity						
6521	Local Biodiversity Action Plan (LBAP)	Implement the LBAP.	2004/05	CCW / EA / Voluntary / Groups	CCW / EA / TCBC / EU	Funding secured for programme implementation
6522	Invasive Species Action Plan	Secure funding for a strategy to tackle Japanese Knotweed.	2004/05	TCBC	Objective 1 CCW / EA / TCBC	Strategy agreed.
Project: 653 Environmental Maintenance						
6531	Woodland Project	Prepare and implement management plans to conserve and manage woodland in accordance with the Landscape Strategy and Local Biodiversity Action Plan.	2004/05	FC, TCBC, CCW, KWT, Europe, Private Sector	FC, TCBC, CCW, KWT, Europe, Private Sector	Management Plans prepared.
6532	Landscape Improvement Programme	Prepare and implement a landscape/ environmental improvement programme.	2004/05	TCBC / WDA / EU	£300,000 TCBC / WDA / EU	Landscape Strategies Delivered.

Action Programme: AP 6: Creating a High Quality Environment

Prime Objective:	Ensure that Torfaen is seen as a place which recognises the value of the environment.
Sub-Programme:	SP 6.6 Promoting environmental education to all ages.
To provide a proactive role in undertaking environmental education programmes to support the sustainable development agenda and environmental best practice.	

Project: 661 Environmental Education

Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
6611	Environmental Education Campaign	Deliver environmental education to schools and community groups.	2004/05	TCBC / CCW / Keep Wales Tidy / local groups	Existing budgets	Programme delivered.
6612	Forest Schools	Develop forest schools & facilitate through partnerships with schools, a programme for forest education.	2004/05	FEI, FC, TCBC	FEI, FC, TCBC	

Action Programme: AP 6: Creating a High Quality Environment						
Prime Objective:	Ensure that Torfaen is seen as a place which recognises the value of the environment.					
Sub-Programme:	SP 6.7 Developing and promoting the environmental goods and services industries.					
Use this growing market to create/sustain jobs, develop a new industry and improve the image of Torfaen.						
Project: 671 Environmental Products						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
6711	Procurement Review	Review the role of TCBC as a potential purchaser of recycled products.	2004/05	TCBC	Existing budgets	Review completed

Action Programme 7: Raising the Local Regeneration Capacity and Capability

Action Programme: AP 7: Raising the Local Regeneration Capacity and Capability						
Prime Objective: Create a holistic, well-informed, co-ordinated approach to implementing the Regeneration Strategy.						
Sub-Programme: SP 7.1 Systematically raising the local capacity for "strategic planning", encouraging innovative approaches to major issues, and raising the research base in Torfaen to support 'evidence based policy' and action.						
Increasing the local ability to deliver regeneration, and improving mechanisms to measure performance.						
Project: 711 Strategy Co-ordination (see also 5116, 5231, 5411, 5511)						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
7111	Community Strategy Co-ordination	Establish arrangements for co-ordinating action at the interface between the Torfaen Regeneration Strategy and the Community Strategy.	2004/05	TCBC/Regeneration Partnership/Community Strategy Partnership	Existing budgets	Communication and partnership mechanism set up.
7112	Local Regeneration Strategies	Establish arrangements for co-ordinating action with the local regeneration partnerships.	2004/05	TCBC/Local Regeneration Partnerships	TCBC/Local Regeneration Partnerships	Communication and partnership mechanism set up
Project: 712 Strategy Monitoring & Evaluation						
7121	Monitoring & Evaluation Systems	Develop systems for monitoring change, evaluating performance, and reporting progress.	2004/05	TCBC/WDA/ELWa	TCBC/WDA/ELWa	System and indicators established
Action Programme: AP 7: Raising the Local Regeneration Capacity and Capability						
Prime Objective: Create a holistic, well-informed, co-ordinated approach to implementing the Regeneration Strategy.						
Sub-Programme: SP 7.2 Communicating the Strategy to improve understanding of its aims and to engender support for its delivery.						
The Strategy will need to be widely understood and supported, so specific actions are needed to allow this.						
Project: 721 Communication						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
7211	Regeneration News Updates	Use Torfaen Talks to share information on progress with every address in Torfaen.	2004/05	TCBC	Existing budgets	Articles published.
7212	Media Campaign	Issue regular press releases on progress of Strategy.	2004/05	TCBC	Existing budgets	Articles published.

Project: 722 Consultation, Update and Review						
7221	Strategy Consultation	Broadly disseminate the Strategy and encourage comment and input.	2004/05	TCBC	Existing budgets	Strategy published and distributed.
7222	Strategy Update and Review	Review Strategy in the light of consultation results, and with the aid of a Sustainability Appraisal, and prepare on-going Action Plan.	2004/05	Torfaen Regeneration Partnership	Torfaen Regeneration Partnership	Strategy reviewed.

Action Programme: AP 7: Raising the Local Regeneration Capacity and Capability	
Prime Objective:	Create a holistic, well-informed, co-ordinated approach to implementing the Regeneration Strategy.
Sub-Programme:	SP 7.3 Improving cross-departmental working and communication within TCBC and within the wider stakeholder community.
The Council, its local communities, enterprises and other stakeholders will need to understand and contribute to strategy and are active participants in its delivery.	

Project: 731 Strategy Working Arrangements						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
7311	Regeneration Partnership	Establish the Partnership with representation from statutory bodies, the business community and the voluntary sector, building upon the existing Area Initiatives Forum and the Local Objective One Partnership.	2004/05	TCBC/WDA/ELWa/business community/voluntary sector	Existing budgets	Partnership Established.
7312	Regeneration Strategy Business Plan	Define roles, responsibilities and timescales as a regeneration management system, and co-ordinate action at officer level through a Torfaen Regeneration Action Group.	2004/05	TCBC/WDA/ELWa	Existing budgets	Business Plan completed
7313	Annual Report	Prepare Annual Report on progress.	2004/05	TCBC/Torfaen Regeneration Partnership	Torfaen Regeneration Partnership	Annual Report Published.

Action Programme: AP 7: Raising the Local Regeneration Capacity and Capability	
Prime Objective:	Create a holistic, well-informed, co-ordinated approach to implementing the Regeneration Strategy.
Sub-Programme:	SP 7.4 Undertake a mapping exercise of existing funding sources, and assess the feasibility of other potential sources.
Targeting funding effectively, and understanding the funding opportunities available, will be essential to implementing the Action Plan.	

Project: 741 External Funding						
Action	Name	Description	Timing	Possible Partners	Potential funding	Indicators & Targets
7411	Objective 1 Programme	Review funding options in the light of the Mid Term Review; Consider the implications of the cohesion debate.	2004/05	TCBC/local Objective 1 Partnership	Existing budgets	Appropriate Objective 1 projects

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